

# HEALTH'S

**DIRTY LITTLE SECRETS** FOR AGES 40+

presented by

**jerry  
forbes**

Centre Foundation



## LIFESTYLE & WELLNESS SHOWCASE

**Saturday, April 13**  
**11am - 3pm**



**JERRY FORBES CENTRE**  
for Community Spirit  
12122 68 Street, Edmonton

## PARTNERSHIP PROPOSAL

### CONVERSATIONS & CONSULTATIONS

- MEN'S HEALTH
- WOMEN'S HEALTH
- HEARING
- NEURODIVERSITY
- NUTRITION & FITNESS
- MENTAL HEALTH
- ...AND MORE



 **Hear In Edmonton**



**FLOW**  
FUNCTIONAL HEALTH CARE



**Screen Test**



[jerryforbescentre.ca](http://jerryforbescentre.ca)



# HEALTH'S

## DIRTY LITTLE SECRETS

**Time Sensitive**



Raw and honest conversations & private consultations about the hidden truths of health concerns for people ages 40 plus - no sugarcoating allowed!

The **Jerry Forbes Centre Foundation** is excited to launch Health's Dirty Little Secrets, a Lifestyle & Wellness Showcase. You're invited to join us as an **Exclusive Sponsorship Partner** for our inaugural event. Our partnership will bring health professionals and wellness experts together to provide community members with essential health insights and invaluable wellness resources.

### Event Overview

Geared towards individuals aged **40 and over**, this groundbreaking initiative aims to shed light on the often-overlooked aspects of health. Through engaging discussions, private consultations, and insightful presentations, attendees will learn the importance of maintaining optimal well-being as they age.

### Why Sponsor?

By becoming a sponsorship partner, you're not just investing in an event - you're investing in the health and vitality of our community. Your partnership will be prominently recognized, demonstrating your commitment to local health initiatives and community wellness. With limited sponsorship opportunities available, you'll stand out as a community leader in the pursuit of better health for all.

#### Benefits of Sponsorship:

- **Enhanced Visibility:** Position your brand in front of a targeted audience of health-conscious individuals aged 40 and over.
- **Positive Brand Association:** Align your organization with a cause that resonates deeply with the community, highlighting your dedication to improving lives.
- **Community Impact:** Demonstrate your corporate social responsibility by actively contributing to the betterment of our community's health and well-being.

### Exclusive Partnership Opportunities

We understand the importance of tailored partnerships that reflect your organization's goals and values. Our sponsor categories to provide affordable options while offering meaningful exposure and opportunity for engagement on the day of the event.



**Vitality Sponsor - \$1,000**



**Experience Sponsor - \$500**



**Community Sponsor - \$250**

***\*Each sponsorship category includes a full listing of exposure and engagement benefits. We will work with you to add details that bring you the greatest value for your partnership investment.***

### Act Now

Don't miss this exclusive opportunity to partner with the Jerry Forbes Centre Foundation for the inaugural Health's Dirty Little Secrets - A Lifestyle & Wellness Showcase.

This is a quick activation on this opportunity as we want to ensure we give you the exposure and recognition you deserve!

**For complete details for each sponsorship category, please contact Holly Pshyk, Jerry Forbes Centre Foundation, at [hollyp@jerryforbescentre.ca](mailto:hollyp@jerryforbescentre.ca) or call 780-907-7063.**

Thank you, from the team at the Jerry Forbes Centre Foundation.

***The Jerry Forbes Centre Foundation is a charity for charities. We provide an affordable, vibrant, and innovative shared workspace for Edmonton non-profit organizations as we learn, grow, and work together.***



# HEALTH'S

## DIRTY LITTLE SECRETS

Complimentary BBQ  
courtesy of  
Kiwanis Club of Edmonton

Raw and honest conversations & private consultations about the hidden truths of health concerns for people ages 40 plus - no sugarcoating allowed!

### ABOUT THE EVENT

Come join us at the Jerry Forbes Centre for a revealing event where we uncover Health's Dirty Little Secrets! Get ready to dive deep into topics that aren't usually discussed openly. From surprising health facts to debunking common myths, this event will leave you with a fresh perspective on your well-being. Don't miss out on this eye-opening experience!

This is your chance to have conversations with health professionals and attend presentations from experts in their field of wellness.

- **Women's Health**, such as breast care and breast cancer screening, resources about cervical and colorectal cancer screening, peri/menopause, nutrition, fitness, and mental health.
- **Men's Health**, including prostate cancer screening, mental health, fitness, general body health, and nutrition.
- **Resources for All**, hearing, cognitive awareness, neurodiversity in the workplace, and nutrition and food security.

#### Private consultations available for:

- Hearing Test & Cognitive Evaluation
- Prostate - Blood Test Screening
- Men's Mental Health & Wellness

**Come for the free BBQ, stay for the conversations.**

### BREAK THE SILENCE!

This event is all about addressing the topics we often shy away from. Let's have honest and confidential conversations about our well-being with the people that are the experts in their field. We want you to come away feeling more knowledgeable and confident to make informed health decisions!



### Health Exhibitors Wanted!

\*Pharmacist \*Chiropractor \*Physiotherapist \*Dentist/Dental Assistant  
\*Optometrist \*Psychologist

For more information, or to confirm your participation as a health and wellness professional, please contact **Holly Pshyk**, Director of Marketing & Development, at [hollyp@jerryforbescentre.ca](mailto:hollyp@jerryforbescentre.ca) or call **780-907-7063**.

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